



MANJUSREE GENERAL TRADERS

TRADITION IN EVERY GRAIN



ABOUT US



OUR LEGACY

Manjusree General Trading has been a trusted name in the rice industry, known for delivering high-quality rice that blends tradition, flavour, and nutrition. With decades of experience, we've cultivated a brand that stands for honesty, purity, and innovation.



OUR MISSION

To provide world-class rice products that enhance everyday meals and preserve the rich heritage of Indian cuisine.



OUR VISION

To be a global leader in rice exports, setting benchmarks in quality, sustainability, and customer satisfaction.

OUR VALUES



Commitment to Quality

Customer-Centric Approach



Sustainable Sourcing

Innovation in Packaging and Delivery





PRODUCT PORTFOLIO

OUR PREMIUM VARIETIES

Sona Masoori Raw & Steamed Rice

Light, fluffy, and aromatic ideal for daily meals, especially in South Indian cuisine.



JSR Lachkari Kollam Surti Kollam Rice

A High quality medium size Grains perfect for Regular Indian meals and suitable for all Indian rice varieties

Jeerakasala Rice

A short-grain variety known for its unique fragrance perfect for Kerala-style dishes like biryani and payasam.



Basmati & Biryani Rice

Extra-long, aged grains that elevate your biryani experience with their aroma and fluffiness.

Broken Rice - Economical, versatile, and great for idli batter, dosa, and porridge.

Packaging Options:

Available in 5kg, 10kg, 25kg, and Bulk Export Packaging Customized as per Client Requirements.



OUR RICE PRODUCTION PROCESS



FROM FIELD TO FORK



THE JOURNEY OF OUR RICE

Sourcing the Best Paddy

We procure premium-grade paddy directly from local farmers known for their ethical and sustainable cultivation practices.



Cleaning and De-husking

The harvested paddy undergoes advanced cleaning to remove dust, stones, and foreign materials, followed by de-husking.



Milling and Polishing

Using state-of-the-art machinery, the rice is milled and gently polished to preserve its natural nutrients and taste.



Quality Checks

Each batch is rigorously tested for size, moisture content, purity, and taste before packaging.



Aging Process

Certain rice types, like Sona Masoori and Basmati, are aged naturally for improved texture and flavor.



Hygienic Packaging

Our rice is packed in hygienic, food-grade material to retain freshness and extend shelf life.



Distribution

From our warehouse to shelves across the UAE and international markets, we ensure timely and efficient delivery.



QUALITY & GLOBAL REACH



UNCOMPROMISED QUALITY

**ISO & HACCP
Certified
Operations**



**Zero
Contamination
Policy**



**Every Grain
Undergoes
Multiple Stages
Of Quality Control**



**Fully Automated
Milling &
Packing Facility**



GLOBAL PRESENCE

Manjusree General Trading has proudly exported across the UAE, Oman, Qatar, Bahrain, and other parts of the Middle East, with plans to expand into Europe and Southeast Asia. We understand global tastes and tailor our packaging and products accordingly.



CLIENT SUPPORT



**Custom Labeling & Branding For
Wholesale Clients**



Consistent supply chain management



Dedicated customer support team





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